Creating a Campus-Wide Reporting Environment at UMBC

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Diagram One
Distinguishing decision making, analysis & data

Analyst

The World (Data)

Decision Maker

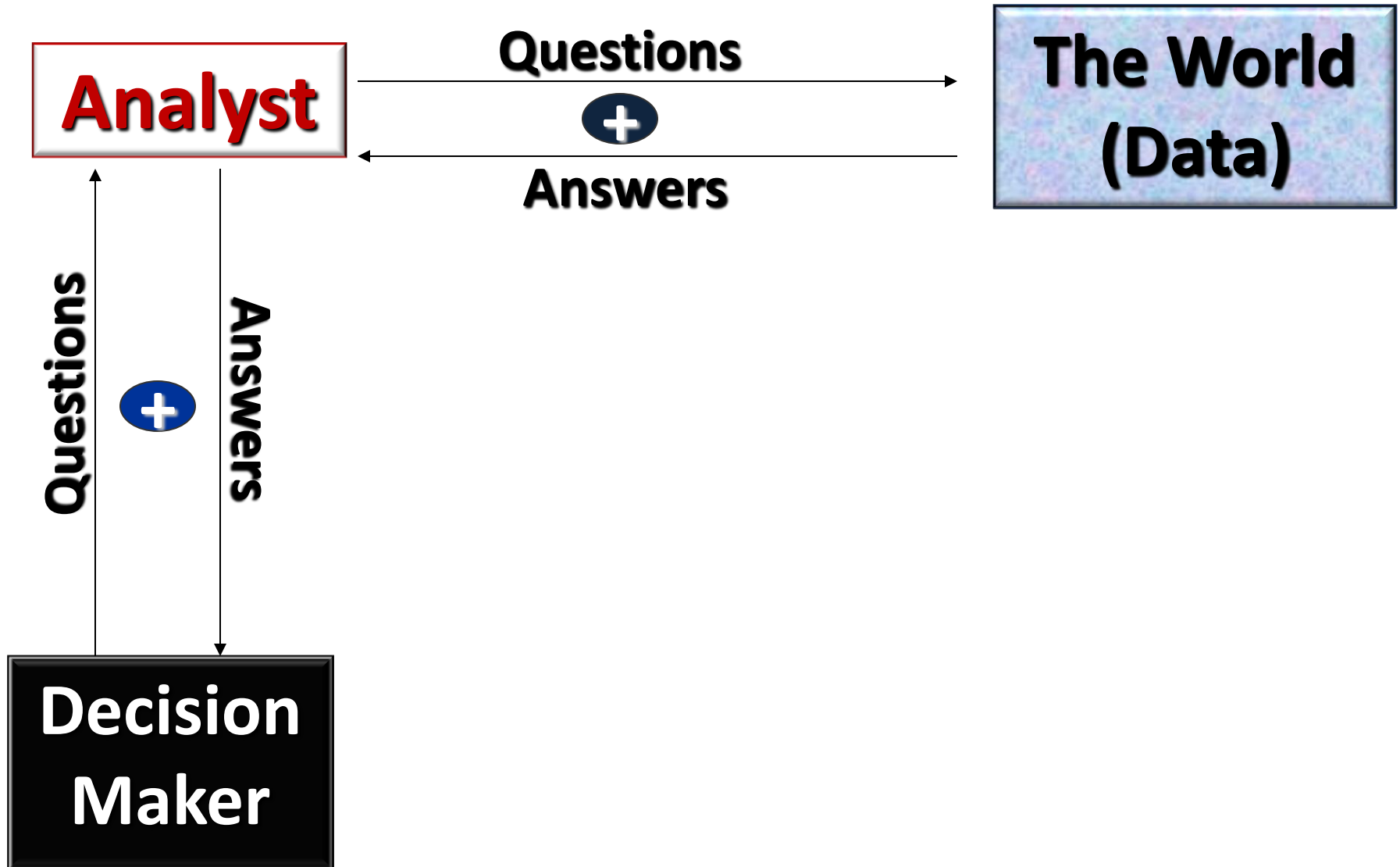# Diagram Two:
The Fully Employed Analyst

Analyst → **Questions** → **The World (Data)**

Answers ←

Questions ↑ **Answers** ↓

Decision Maker

Diagram Three
The Frustrated Analyst

Analyst → **Questions** → **The World (Data)**

Answers ←

Error Checking → **Data Cleaning**

Clean Source ↑

Questions ↑ / **Answers** ↓
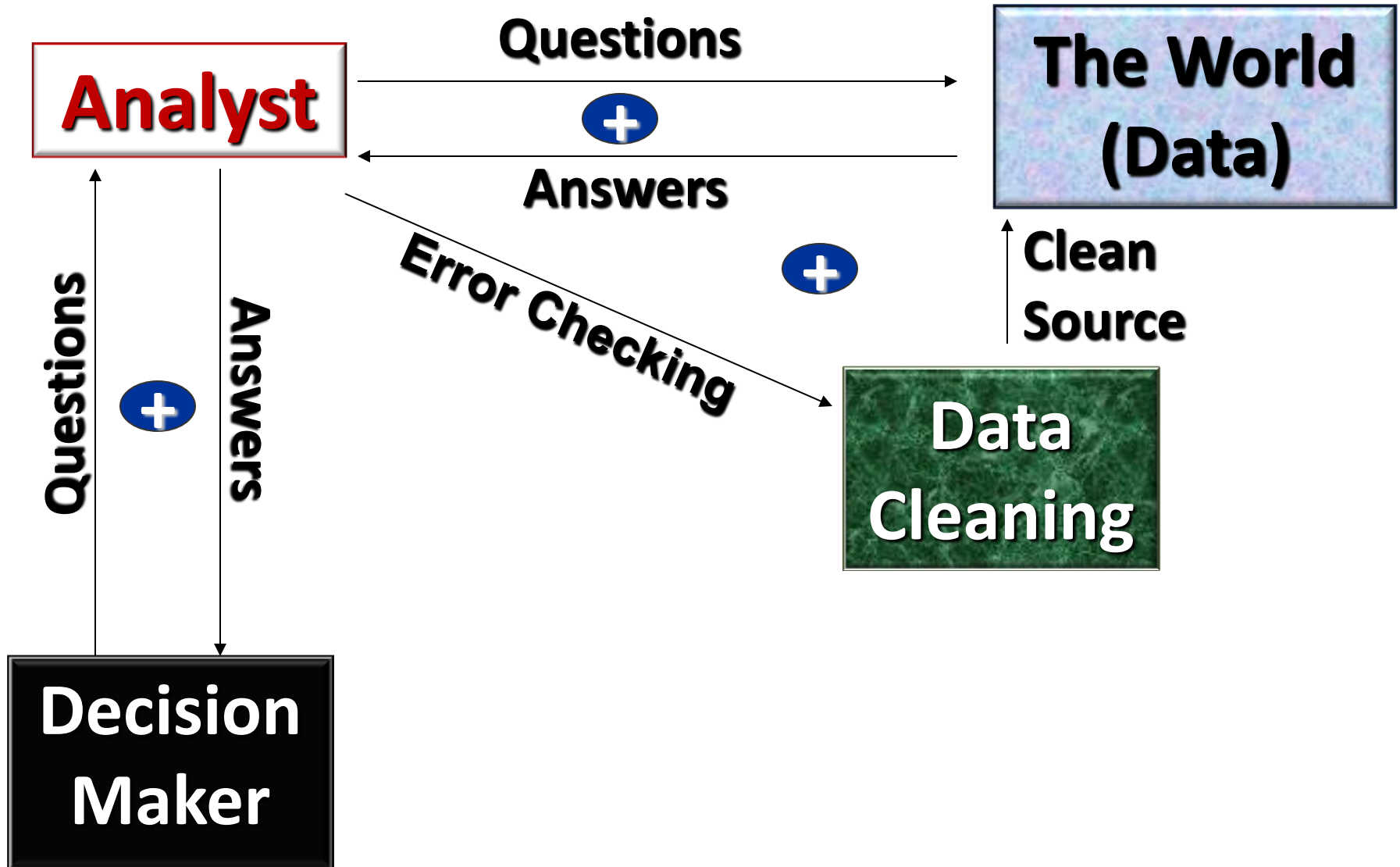
Decision Maker

Diagram Four
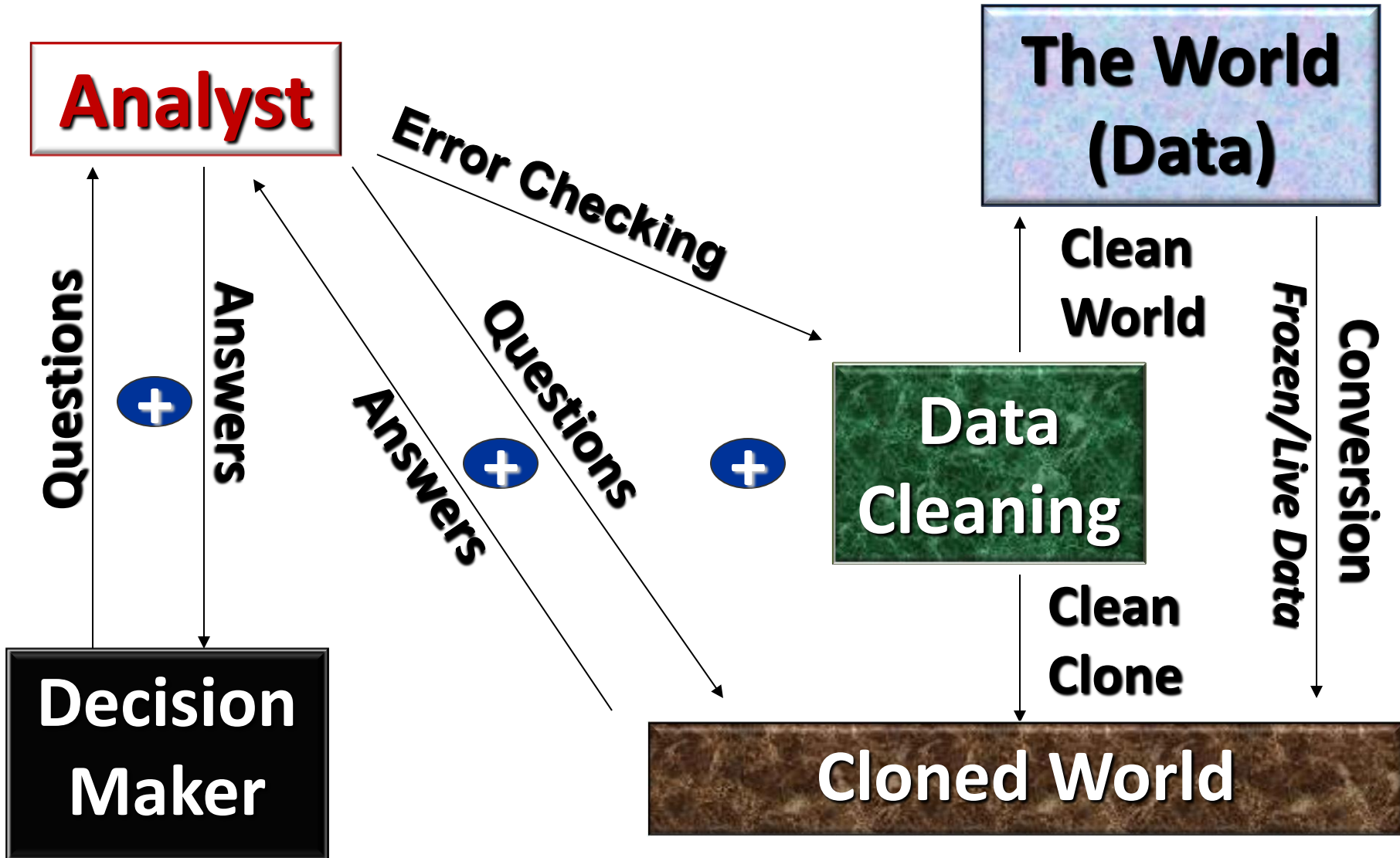## *The Really Frustrated Analyst*

Diagram Five
Data Warehouse

CUBES

Dimensional Model
One Table per Unit of Analysis
(Grain)

Business Intelligence (BI)
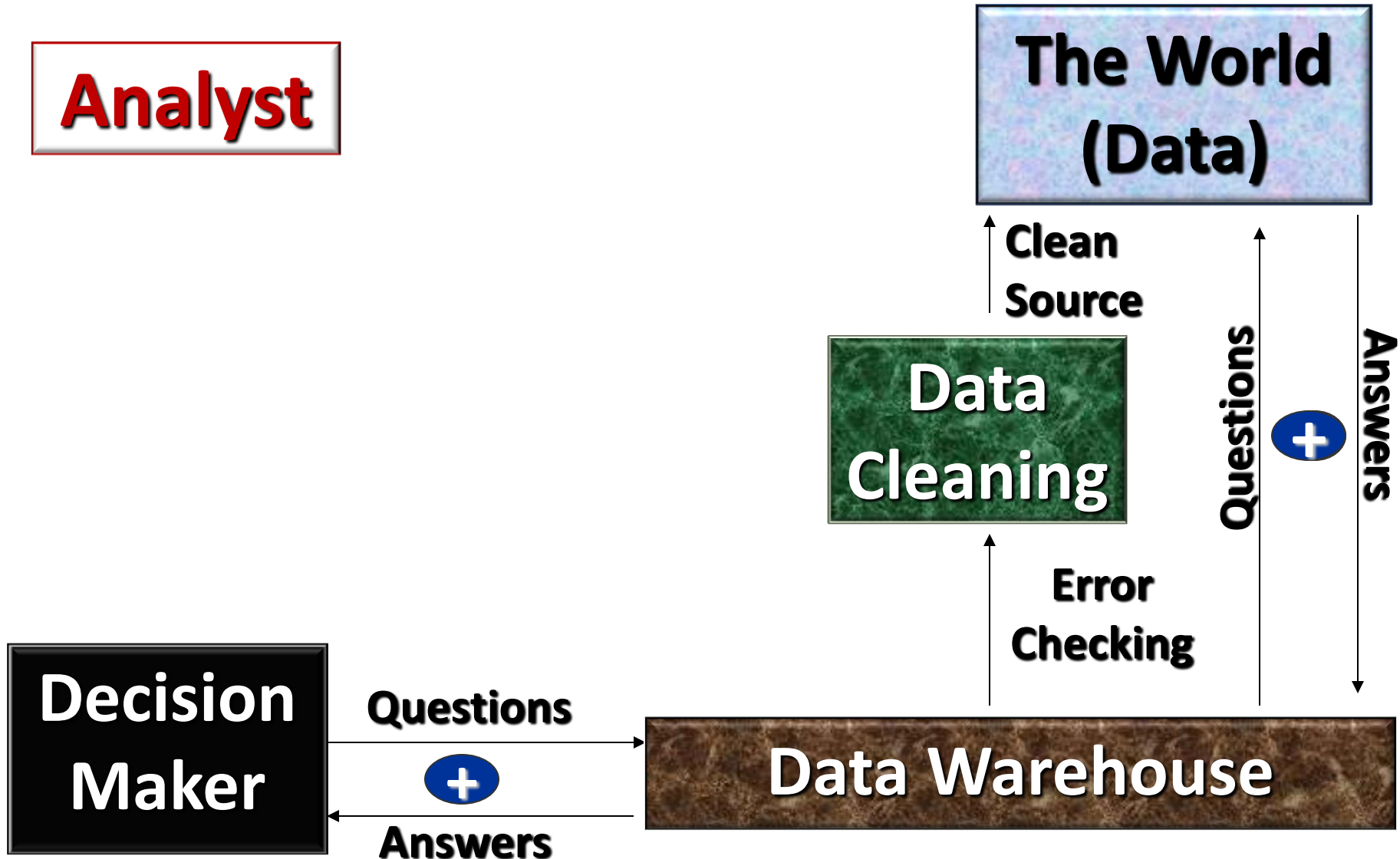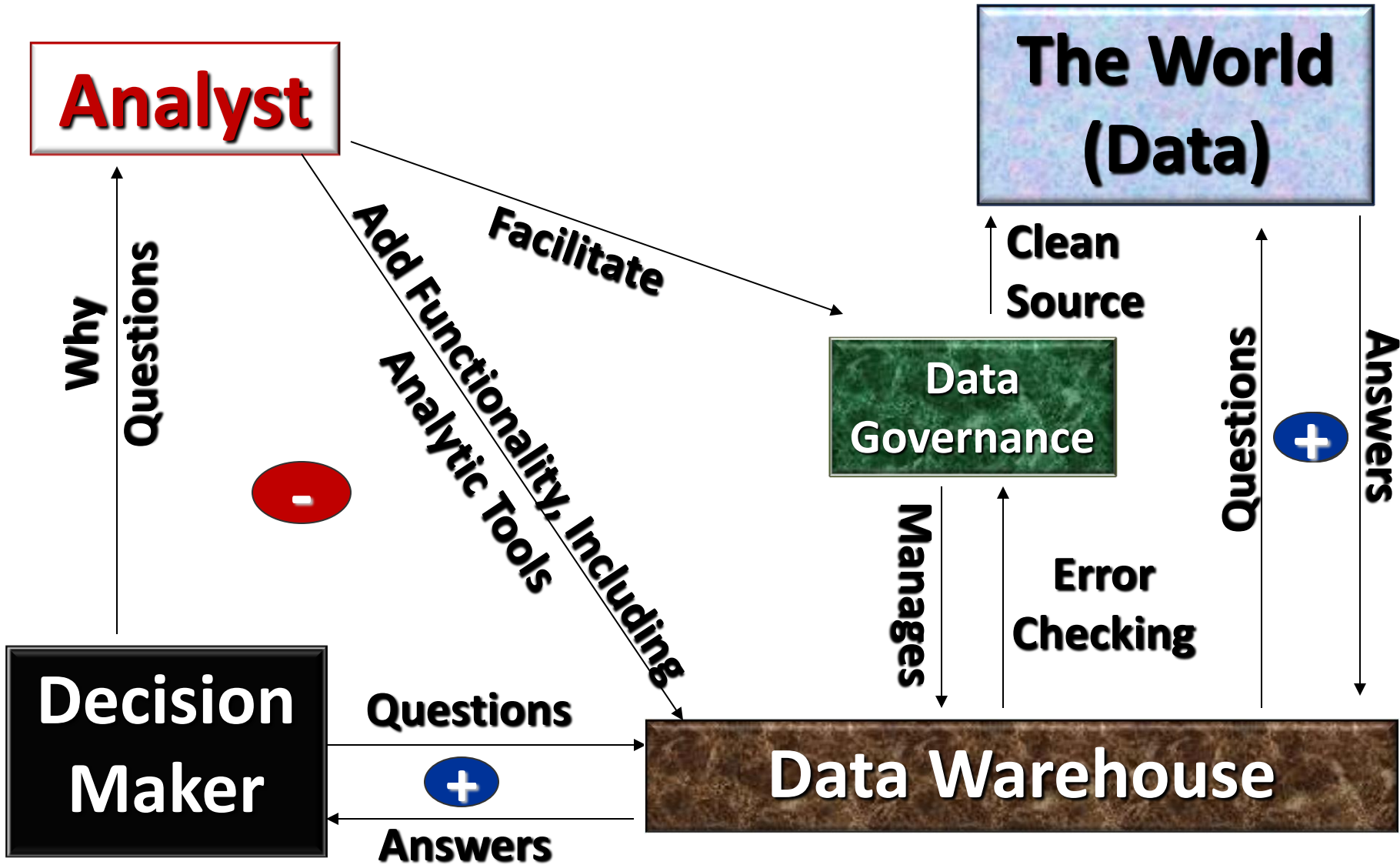
Diagram Six
The Lazy Analyst

Analyst

The World (Data)

Clean Source

Data Cleaning

Questions

+

Answers

Error Checking

Decision Maker

Questions

+

Answers

Data Warehouse

Diagram Seven
Optimizing Analysis

Analyst

The World (Data)

Facilitate

Why Questions

Add Functionality, Including Analytic Tools

Clean Source

Data Governance

Questions

Answers

-

+

Manages

Error Checking

Decision Maker

Questions

+

Answers

Data Warehouse

Short History of REX (Report Exchange)

- UMBC purchased a data warehouse product from a small local company, iStrategy, in 2006.

- The product loads data from People Soft Student Administration (PSSA) into a set of Microsoft tables designed to facilitate reporting (came with many delivered reports)

Short History of REX (Report Exchange)

- *Problem*, we did not go live with PSSA till 2009.

- *Solution*, Kevin Joseph converted critical legacy data into a "virtual" People Soft database, thereby getting the warehouse and its reporting tool to work.

Short History of REX (Report Exchange)
Advantages

- It freed up Ralph Caretti, an analyst working for Yvette, to concentrate on the "real" conversion from legacy to PSSA.

- It allowed Yvette and others to explore the data themselves, providing buy-in to the concept of using the warehouse for reporting by campus stakeholders (including the very top) before we went live with PSSA.

Short History of REX (Report Exchange)

Advantages (cont)

- Saved money on hiring consultants to build reports directly from PSSA.

- Provided subject matter expertize on the design of both PSSA and the warehouse.

Short History of REX (Report Exchange)

For its part, IR committed to two things:

- To get official reporting directly from the warehouse, as opposed to extracts from the warehouse.

- Converting 15 years of frozen files into the warehouse, thereby allowing for longitudinal analysis to come directly from it.

VPs & Deans

Campus Systems Executive Committee

IT Steering Committee

Deans' Representation

Data Management Committee
Meets twice a year to review progress made by various teams and solicit feedback on specific issues and prioritizations.

Data Warehouse Team	REX User Group	Data Quality Team	Data Access & Security Team	Setup Tables Team	Training Team
Assigns REX tickets, manages changes to warehouse & reporting envir.	Informal meeting to discuss users needs and specific reports. Could be used to discuss training options.	Comprised of data managers from various functional offices to develop and monitor data integrity processes	Manages access to and security levels in PS and REX, including confidentiality issues	Manages changes to plans and subjects as well as the rollups to orgs, colleges, etc.	Manages training material for both SA and REX
Proposed Convener: OIR	Proposed Convener: OIT (DW side)	Proposed Convener: OIR	Proposed Convener: OIT (SA side)	Proposed Convener: Registrar	Proposed Convener: OIT